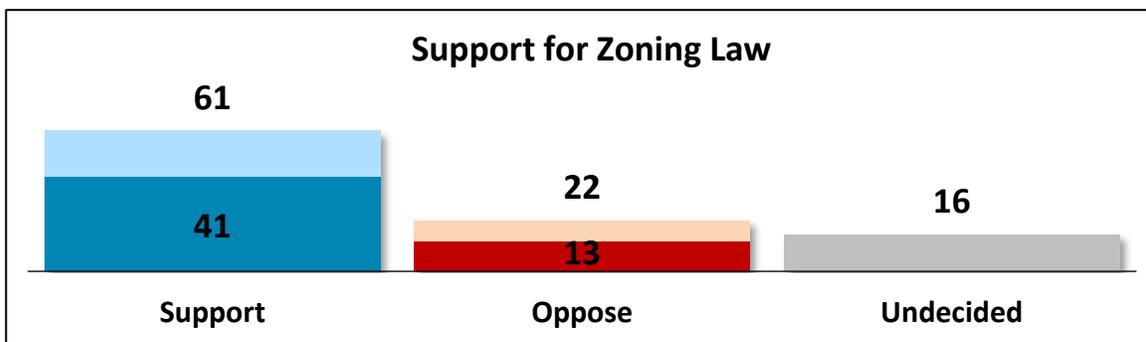


To: Interested Parties  
 From: Celinda Lake, David Mermin, and Jacklyn Juetten, Lake Research Partners  
 Re: Survey Findings<sup>1</sup>  
 Date: February 1, 2022

Our new poll of likely voters in Washington shows strong majority support for legislation that would update zoning to allow more housing types in Washington state. Housing and homelessness are the top two issues for voters and three-quarters of voters think the housing situation is a serious problem. Over two-thirds agree that Washington needs statewide standards to address the housing crisis and provide affordability solutions.

Three-fifths (61%) of voters support the proposed zoning law with one-fifth (22%) opposed and 16% undecided. Two-fifths (41%) of voters support the law strongly. Support is particularly high among women (65%) and Democrats (79%), and a majority of independents (60%) support the legislation as well.



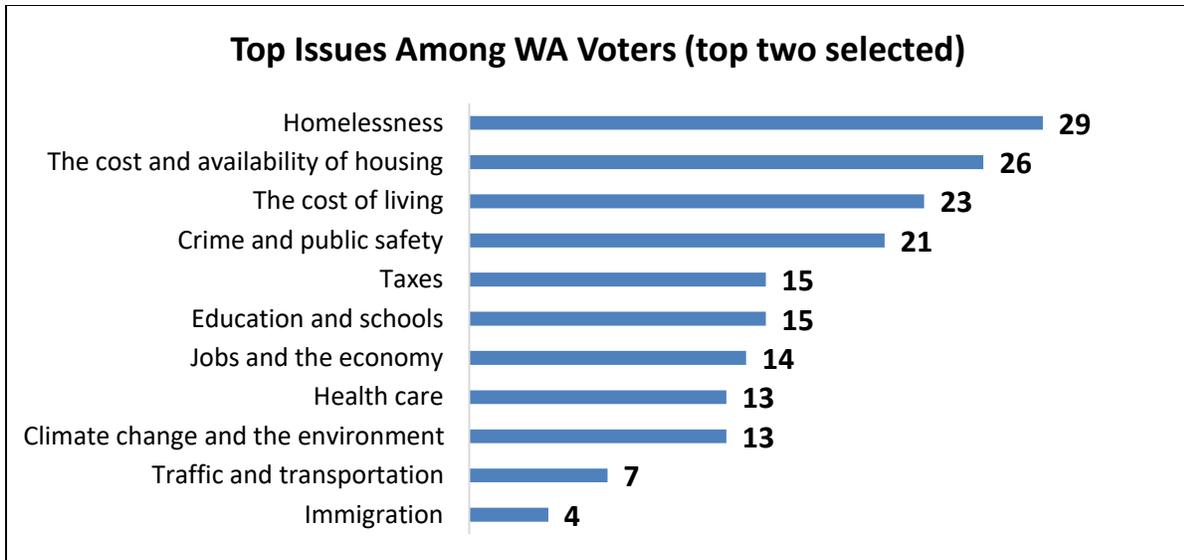
Over two-thirds of voters agree with a statement that “the housing crisis spans municipal borders and is too big for cities to tackle alone, which is why we need statewide affordability solutions” (68% agree/37% strongly agree). Democratic (87%) and independent voters (62%) solidly agree, while Republicans are split (47% agree).

Voters name homelessness as the most important problem facing Washington state today, with 29% saying this is one of their top two issues, followed by the cost and availability of housing (26%), and the cost of living (23%). Homelessness and housing costs are the top two issues by a wide margin throughout the Puget Sound region and are in the top three along with the cost of living in Eastern and Southwest Washington.

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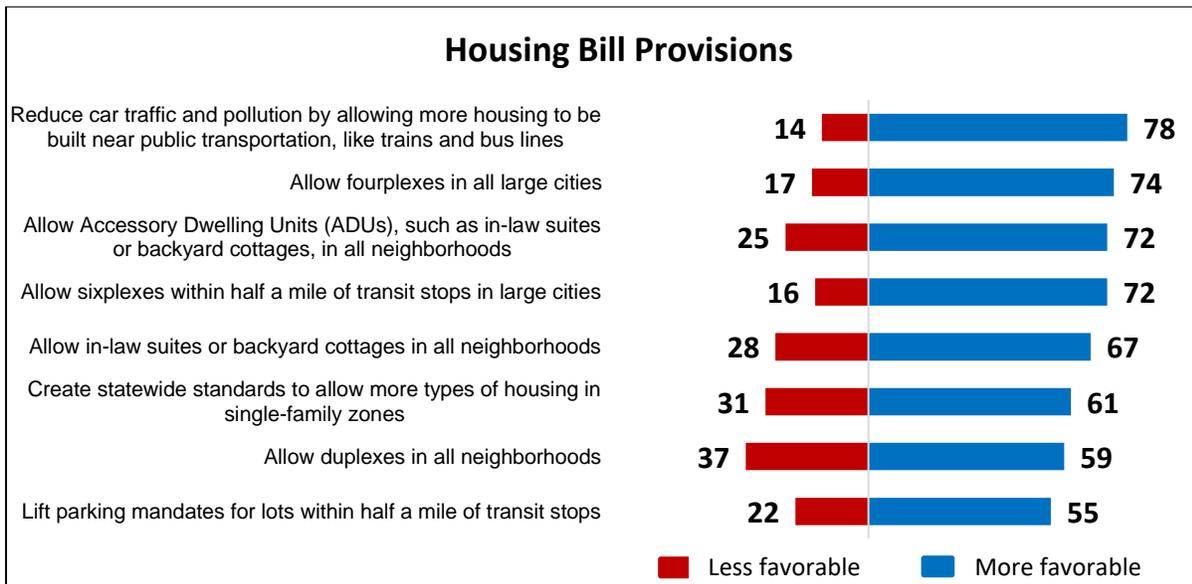
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Three-quarters (74%) of voters think that the housing situation in Washington state is a serious problem (6-10 on a 0-10 scale), and nearly a quarter (22%) rate it as a crisis (10 on the scale). Democratic and independent voters overwhelmingly agree that the housing situation is a problem (84% and 74% respectively), as do a majority of Republicans (57%). Roughly three-quarters of residents in every region of the state rate the housing situation as a serious problem, except for the Northeast (59%).

When tested in isolation, the provisions of the housing measure are also very popular, with strong majorities saying that each individually would make them more likely to support the measure. The most popular provision is that it could reduce car traffic and pollution by allowing more housing to be built near public transportation (78% say it makes them more favorable toward the measure). Also strong are the provisions to allow ADU's (72%) and to allow fourplexes in all large cities (74%).



Voters throughout Washington rate housing and homelessness as the top issues and are looking for statewide leadership to address it. The zoning bill has strong majority support and offers a housing solution that meets the concerns and priorities of voters.

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<sup>1</sup> Lake Research Partners designed and administered this survey that was conducted between January 13-19, 2022 by live telephone and text-to-online interviews, on behalf of Sightline Institute. The survey reached 600 likely voters in Washington state with an oversample of 150 voters of color. The margin of error is +/- 4.0%.